



## Fall 2024 Updates



So much exciting news to share in this letter. We are launching a new website and switching to Commerce7, "The modern commerce platform for wineries". This will provide a better experience for Club members and friends of La Chouette. Reservations for tastings will be much easier. Communication in both directions will greatly improve. Commerce7 has so many updated features that will make our busy lives better.

In the coming week, look for a new Welcome Letter asking you to visit our new website to create a password and review your profile information. Most member data should be transferred to the new site, but please review and update.



We have purchased 18 acres next to our current property which you can see on the right had side driving up our paved road. A land clearing company has removed trees and brush where we plan to build our tasting room. We will leave some of it in forestry, but will also have room for more grapes. The tasting room as the picture shows will overlook the Ankeny refuge and our lower vineyard blocks.



**2024 Fall Club** release will be coming in mid November. Once we are live with Commerce7 and the new web site, an additional e-mail will be sent giving more instructions. Thank you for your patience, we know people want more wine!



Harvest for 2024 was very good. A bit later than average, but with good weather we were still able to achieve desired sugars and acids. Small picks of Gamay, Grüner Veltliner, Syrah, and Sauv Blanc will allow for new releases in 2025 and 2026. We picked 29 tons of fruit, full production won't happen for 2-3 years.